



Vandalia Health


DRAGON BOAT FESTIVAL



JULY 26, 2025

STONEWALL RESORT

Mon 
Health.
Preston Memorial Hospital

Mon 
Health.
Stonewall Jackson
Memorial Hospital



Vandalia Health

DRAGON BOAT FESTIVAL



ABOUT DRAGON BOAT RACING

The history of dragon boat racing is rooted in ancient Chinese folk traditions dating back more than 2000 years. The modern sport emerged in Hong Kong in the 1970's and has grown in popularity to become one of the fastest growing team sports in the world. Nearly 50 million people competed in the sport last year and there is even a movement to make dragon boat racing an Olympic sport. Dragon boat racing is the ultimate water sport for all abilities, ages, and background, and no experience is necessary. The sport provides numerous benefits from increasing fitness to fostering team building skills to creating social connections in the community.

THE DRAGON BOAT

The dragon boat is a long, narrow canoe with an ornately carved dragon's head and tail. The boats are 46 feet long and seat 20 paddlers, a drummer and a steerer. The paddlers sit two by two on ten benches on the boat. They paddle in unison to the beat of the drum to "fly" the dragon across the water. The boats are rented through a company called Dynamic Dragon Boat Racing LLC who provides all of the boats, paddles, drums, and life jackets for the event.

BUILDING A DRAGON BOAT TEAM

Team work is everything in dragon boat racing. Each team consists of paddlers, a drummer, a steerer and a few alternates. The minimum number of paddlers is 16 while the maximum is 20. Each team is required to have at least eight female paddlers. No exceptions. Each team appoints a drummer to sit at the front of the boat to beat the drum to maintain the team's pace. It is recommended that the drummer weigh less than 175 pounds. The drummer's role is crucial for team coordination, so choose wisely. The steerer stands in the rear of the boat and keeps the team on course. The steerer is provided by the racing company.

Each team can have a minimum of 17 crew members (16 paddlers and a drummer) with a maximum of 21 (20 paddlers and a drummer). **All crew members must be over the age of 15.** It is recommended that each team have 2-3 alternates which would allow for a total of up to 24 team members per team. If a team cannot fill the boat or meet the female requirements, community partners can be added to complete the team.

THE RACE

The race will take place behind the Stonewall Resort at the Little Sorrel boat dock. The course is 200 meters and the average time for each race is a little over 1 minute. The teams compete in heats, semi-finals, and finals to determine the overall winner. Each team will race two to four times.

If you would like to learn more about dragon boats and potential sponsorship opportunities, visit monhealth.com/dragonboats or contact Laura McCall at VHDragonBoats@gmail.com or 304-692-5896.



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2025 SPONSORSHIP LEVELS

PRESENTING SPONSOR (1 AVAILABLE)

\$20,000

- 2 Dragon Boat Team entries
- 20x20 Tent Provided
- Sponsor Reception Invitation
- **Up to** 48 crew members - 40 paddlers, 2 drummers, 6 alternates
- Preferred Practice Time
- Table and chairs with tent
- VIP catered meal and drinks for crew members
- Reserved Premier space for tent
- Name and logo on all collateral as "Presented By"
- Promotional profile of organization on race day (30 seconds)
- 5 VIP Parking Passes
- Vendor booth - optional
- Logo on event t-shirt
- Event t-shirt for all crew

PREMIER SPONSOR (2 AVAILABLE)

\$15,000

- 2 Dragon Boat Team entries
- 20x20 Tent Provided
- Sponsor Reception Invitation
- **Up to** 48 crew members - 40 paddlers, 2 drummers, 6 alternates
- Preferred Practice Time
- Table and chairs with tent
- VIP catered meal and drinks for crew members
- Reserved Premier space for tent
- Name and logo on event collateral
- 3 VIP Parking Passes
- Vendor booth - optional
- Logo on event t-shirt
- Event t-shirt for all crew

PLATINUM DRAGON

\$10,000

- 1 Dragon Boat Team entries
- 10x10 Tent Provided
- **Up to** 24 crew members
- Table and chairs with tent
- Meal tickets for boaters
- Reserved premier space for tent
- Name and logo on event collateral
- Optional vendor booth
- Logo on event t-shirt
- Event t-shirt for all crew

GOLD DRAGON

\$5,000

- 1 Dragon Boat Team entries
- 10x10 Tent Provided
- **Up to** 24 crew members
- Table and chairs with tent
- Meal tickets for boaters
- Reserved secondary space for tent
- Name and logo on event signage
- Optional vendor booth
- Logo on event t-shirt
- Event t-shirt for all crew

SILVER DRAGON

\$3,000

- 1 Dragon Boat Team entries
- **Up to** 24 crew members
- Reserved secondary space for tent
- Name and logo on event signage
- Logo on event t-shirt
- Event t-shirt for all crew

TEAM SPONSOR

\$1,500

- 1 Dragon Boat Team entries
- **Up to** 24 crew members
- Reserved space for tent
- Event t-shirt for all crew

Individual tickets are available for \$100.00.
Lunch is not included.

Contact VHDragonBoats@gmail.com if you need assistance filling your boat.



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2025 SPONSORSHIP LEVELS

	Presenting (1 Available)	Premier (2 Available)	Platinum Dragon	Gold Dragon	Silver Dragon	Team
Sponsorship amount	\$20,000	\$15,000	\$10,000	\$5,000	\$3,000	\$1,500
Dragon boat team entry (17 to 24 members per)	2	2	1	1	1	1
Up to ____ total number of crew members	48	48	24	24	24	24
Tent provided for the team	20X20	20X20	10X10	10X10		
Invitation to sponsor reception on Friday night	✓	✓				
Preferred practice time for each team	✓	✓				
Table and chairs provided with tent	✓	✓				
VIP catered meal and drinks for crew members	✓	✓				
Meal tickets for crew members			✓	✓		
Reserved space for tent	✓	✓	✓	✓	✓	✓
Premier tent placement	✓	✓	✓			
Secondary tent placement				✓	✓	
VIP parking passes	5	3				
Name and logo on all collateral as "Presented By"	✓					
Promotional profile of organization on race day	✓					
Name and logo in press release	✓	✓				
Name recognition at the event	✓	✓	✓	✓		
Vendor booth (Optional)	✓	✓	✓	✓		
Name and logo at tent	✓	✓	✓	✓	✓	
Name on event signage	✓	✓	✓	✓	✓	
Mention on social media	✓	✓	✓	✓	✓	
Logo on event t-shirt	✓	✓	✓	✓	✓	
Event t-shirt for all crew members	✓	✓	✓	✓	✓	✓

*Levels have the ability to change. Please reach out if you need assistance filling your boat.



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2025 SPONSORSHIP LEVELS

NON-PARTICIPANT SPONSORSHIP OPPORTUNITIES

BOTTLED WATER **\$1,500**

- Recognized with logo & signage at water table

RESULTS BOARD **\$1,000**

- Recognized with logo & signage on the official race results board

TEAM LUNCH **\$600**

- Recognized as an event sponsor on select collateral materials
- Provided lunch for your team of choice

SECURITY **\$500**

- Recognized as an event sponsor on select collateral materials

EMT **\$500**

- Recognized as an event sponsor on select collateral materials

AWARD CEREMONY **\$350**

- Recognized as an event sponsor on select collateral materials
- Signage displayed at the ceremony

PHOTO BOOTH **\$1,000**

- Recognized with logo & signage at the photo booth

DJ BOOTH **\$750**

- Recognized with logo & signage at the DJ Booth

VOLUNTEER **\$500**

- Recognized as an event sponsor on select collateral materials
- Provides meals and snacks for event volunteers

SAFETY BOAT **\$500**

- Recognized as an event sponsor on select collateral materials
- Name and logo on the boat itself

EVENT T-SHIRT **\$500**

- Recognized by logo on the event t-shirt

FINISH LINE **\$350**

- Recognized as an event sponsor on select collateral materials
- Signage displayed at finish line

If you would like to discuss additional sponsorship opportunities, please reach out. We are open to creative opportunities for this brand new event. We also have a lot of volunteer opportunities for the event, so let us know if you have an interest.



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2025 SPONSORSHIP FORM

Contact Name _____

Name of Sponsor (if applicable) _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **Email** _____

Sponsorship Level

<input type="checkbox"/> \$20,000 Presenting	<input type="checkbox"/> \$15,000 Premier	<input type="checkbox"/> \$10,000 Platinum
<input type="checkbox"/> \$5,000 Gold	<input type="checkbox"/> \$3,000 Silver	<input type="checkbox"/> \$1,500 Team

Individual Ticket Selection

☐ \$100 Individual Ticket _____ QTY

Non-participant Sponsorship _____

Total Amount \$ _____

Payment

Please make checks payable to:

Preston Memorial Hospital Foundation

Credit Card: ☐ Visa ☐ MasterCard ☐ American Express

Card # _____

Exp. Date _____ CVC _____

Cardholder's Name _____

Billing Address _____

Cardholder's Signature _____

The undersigned agrees to the conditions and benefits set forth above

Signature _____ Date _____

Contact / Mail:

Attention: Ryan Minnigh
Preston Memorial Hospital Foundation
150 Memorial Drive
Kingwood, WV 26537

Questions?

Please reach out to Laura McCall

Phone:

304-692-5896

E-Mail:

VHDragonBoats@gmail.com